



Today's Trends

- Remodeling
- Decorating
- Landscaping



YOUR BEST

- 2007 Marketing Vehicle
- Return on Advertising Investment



Meet a Qualified Audience Ready to Buy

- 57%** Will Remodel
- 53%** Will Redecorate
- 52%** Will Landscape
- 64%** Will buy at the show

*Estimates based on survey results from similar events.



Why Your Company Should Exhibit

- Reach a YEAR'S worth of customers in 2 days
- Enjoy an ideal sales environment in which qualified consumers can see, touch, compare and buy your product or service
- Experience tremendous exposure, resulting in follow up sales throughout the year
- Meet qualified buyers, face-to-face, who are eager to spend money improving and upgrading homes.

